



LORME



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A new flagship product for Ludovic Lacroix creations

Ludovic Lacroix is creating a new range of hand-crafted top-of-the-range skis, LORME, which is spearheading his design collections and taking on the mantle of his legendary family history.

With these new LORME skis, individually made in France (Jura) and Switzerland (Vaud), he is instilling a wind of change into the family history, while ensuring the same attention to technical and aesthetic perfection. Combining the highest quality materials and the latest technologies with impeccable design and clean lines, elite skiers can now have a new generation of revolutionary skis specifically designed for multi-purpose performance.



History

LORME's origins date back to the ski manufacture of Bois d'Amont (Jura, France) which has stood as one of the symbols of ski competition for decades.

In 2000, Ludovic Lacroix relaunched the manufacture. In 2002, his first prototypes, totally handcrafted wooden skis, were presented in the United States at the Salt Lake City Winter Olympics. Project LORME was underway...



A family tradition of pursuing excellence

Manufacturing has been relaunched at Bois d'Amont (Jura), and Ludovic Lacroix has focused on imagining, conceiving, and designing LORME skis with innovative and exceptional artistry. His aim is to address the needs of the most demanding skiers, and his skis will find a place in the hearts of all those who want to indulge in their passion with tools of perfection.



LORME

Skis steeped in history, performance and a unique elegance, reflecting your values and giving a fresh edge to your aspirations...

If you have ever admired a pair of authentic varnished wooden skis hanging on the walls of a mountain chalet and yearn to recapture something of that long-lost aestheticism; if you love skiing and cherish your skis as the individual, precious and unique objects they really are; if you dream of your skiing holidays all year long and savour that delicious moment when you put on your skis; and if the crunchy concerto of the powder beneath your skis resonates like the most wondrous of melodies... we can offer you a new line of awesome skis that harness the beauty of a bygone era with supreme contemporary performance, masterpieces of the very latest design and manufacturing techniques.

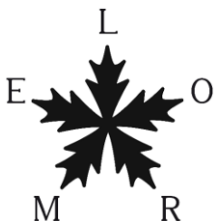
LORME skis, designed by Ludovic Lacroix, embody a retro-contemporary attitude. The six models in the 2008/2009 collection will give you an incomparable smoothness of descent with a sensation of cushioning and a thrill of dynamic verve.



The team

LORME is a united, talented and cohesive team, dedicated to translating Ludovic Lacroix's exceptional creative talents into top-of-the-range products.

LORME is motivated by noble guiding principles and has set the objective of sharing its genuine passion for skiing confidentially with a set of connoisseurs also believing in its founding values: *Haute technicité, Design, Savoir-faire, Excellence, Rareté and Service.*



A multi-purpose ski with a place on the podium in all disciplines...

High-performance in all conditions: The skis in our 2008/2009 collection are perfect for the skier who loves to switch snows, carving sweeping turns from piste to powder. They are the result of a subtle blend of authentic materials and latest technologies, crafted by hand in a limited number, in six models: *Acajou, Ebène, Erable, Noyer, Palissandre et Black&White* (carbon), six names henceforth synonymous with Pleasure, Performance and Aesthetics.

LORME is creating a new generation of avant-garde skis specially designed for multi-purpose skiing. Light, precise and fluid, you will revel in their sporting elegance. Choosing them boils down to giving yourself the best, not leaving them for others.

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FRANCE

LORME

LORME – Rare/Exotic Woods

Structure:

- * Sandwich construction with wooden inlays for torsional precision, using polymer for suspensions
 - * Base material: Ptex 4000 gallium
 - * Laminates: double carbon 3k245g reinforced with Kevlar underlay
 - * Triaxial fiberglass and absorbing industrial rubber
 - * Titanal with incrustrated rare woods: *Ebony, Maple, Walnut, Mahogany, Palissander*

Characteristics:

- * Easy to use on soft, powder snow
- * Easy to manoeuvre, lightweight sensations
- * Good for short turn slaloming
- * Ideal for wide turns
- * High precision (optimal transmission due to the torsion elements)
- * No external parasite waves
- * Excellent comfort

Users:

- * All skiers looking for exceptional skiing for all types of snow and riding styles

Advantages:

- * Specifically made for multiple sports use
- * No vibrations to disturb smooth skiing
- * Highly comfortable, easy to use and performing in any snow conditions: ideal for skiers liking to change snows, going from wide turns on the piste to powder snow slaloming
- * Progressive geometry and suppleness, no sensations of hardness
- * Reduction of inertia, causing fatigue and muscle ache
- * Construction of double radial sidecuts: wide turns, short turns, fresh snow and ice
- * Reduction of static electricity due to friction on wet snows (Ptex gallium base material)
- * Enhanced precision for entering turns

LORME – Black&White

Structure:

- * Sandwich construction with wooden inlays for torsional precision, using polymer for suspensions
 - * Base material: Ptex 4000 gallium
 - * Laminates: double carbon 3k245g reinforced with Kevlar underlay
 - * Triaxial fiberglass and absorbing industrial rubber
 - * Titanal with incrustrated aramid tissue

Characteristics:

- * Very good for high speeds
- * Good adhesion to hard snow
- * Easy to manoeuvre, lightweight sensations
- * Good for short turn slaloming
- * Ideal for wide turns
- * Excellent for icy conditions due to optimized ski/snow contact (polymer coating)
- * High precision (optimal transmission due to the torsion elements)
- * Excellent comfort

Users:

- * All skiers, including the aggressive competitor, looking for sporty high-powered skiing for all types of snow and riding styles

Advantages:

- * Specifically made for multiple sports use
- * Highly comfortable, easy to use and performing in any snow conditions: ideal for skiers liking to change snows, going from wide turns on the piste to powder snow slaloming
- * Instant transmission from skiers efforts
- * Quick reactivity on hard snow
- * Reduction of inertia, causing fatigue and muscle ache
- * Construction of double radial sidecuts: wide turns, short turns, fresh snow and ice
- * Reduction of static electricity due to friction on wet snows (Ptex gallium base material)
- * Enhanced precision for entering turns

Specificities related to size

- * 160 cm
 - * Shape: 114 – 67 – 99
 - * Radius: double radius – 13 / 12 metres
 - * Weight: 1.3kg
- * 168 cm
 - * Shape: 121 – 71 – 103
 - * Radius: 14 metres
 - * Weight: 1.5kg
- * 178 cm
 - * Shape: 122 – 73 – 105
 - * Radius: 16 metres
 - * Weight: 1.7kg



LORME



Walnut



Black